

ALLIANCE OF SOUTH ASIAN AMERICAN LABOR (ASAAL)



Is of the Community and for the Community



2025

THE 18TH ASAAL CONVENTION

Our Work, Our Pride, Our Progress

SHERATON ATLANTIC CITY, NEW JERSEY
DECEMBER 5-6 2025

SPONSOR PACKAGE

HOST CHAPTER
NEW JERSEY

SHERATON ATLANTIC CITY HOTEL
2 Convention Blvd, Atlantic City, NJ 08401



Dear Distinguished Sponsor:

We are sailing in troubled waters. President Donald Trump has presented us his 'one big, beautiful bill' it is nothing but a sweeping tax cut for the rich and a spending plan to force public sufferings for decades to come. He was instrumental in constructing a tax code that favors the rich and hurts the poor. The top 5% rich Americans will receive a big tax cut while the poor will continue to become poorer! To pay for this Tax cut the Trump administration is cutting Medicaid funding by nearly \$1 trillion and cutting state educational programs among many others, that will be felt by citizens across the country. Nonpartisan analysts have said that the budget bill President Trump signed into law could add \$3.3 trillion to the nation's debt over the next decade. Under Trump our debt will be double that of our GDP!

Politicians including Republicans view President Trump's global trade war as the biggest reason for weaker-than-expected jobs data, noting that tariffs have increased prices, stifled consumer demand and spooked employers and investors. His ridiculous policy of inflicting tariffs on nations across the globe is bringing our economy to its knees. His Tariff gimmick has a sharp impact on US consumers who absorbed 22% of tariff costs through June, and that number is expected to rise to 67% by October. The Budget Lab estimated consumers face an overall average effective tariff rate of 18.6%, the highest since 1933. Moreover, the recent monthly jobs report showed the unemployment rate, up to 4.3 percent, as the economy added only 22,000 jobs, the lowest in our recent memory.

Under this background we are boldly announcing that the 18th Convention of the Alliance of South Asian American Labor will take place at the Sheraton, Atlantic City, New Jersey on December 5th and 6th, 2025. ASAAL will stand up to Donald Trump's vindictive and destructive policies. We will fight the good fight for truth, justice, good benefits, freedom of expression, and respect for the labor movement as we have done in the past.

Please join ASAAL in this historic convention so that the American workers and the community can protect their freedom, benefits and get the respect that they richly deserve. If we stick together, we will achieve great things. A movement united can never be defeated. We are working around the clock in support of important issues such as pay equity, human rights, women's rights, students rights, affordable housing, universal health care, gun control, comprehensive immigration reform, support small business growth, no tax cuts for the rich, preventing budget cuts, providing paid family leave for all employees and many other socio-economic issues that are impacting on the times that we are living in. With your support and participation, we will help fulfill our people's American dream and the dream of generations to come.

ASAAL NATIONAL EXECUTIVE COUNCIL



PLEASE SELECT YOUR SPONSORSHIP PACKAGES FROM BELOW:

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- Free Hotel Suite for Two
- The most prestigious ASAAL award
- Designated VIP seating for two with the elected officials
- Names will be mentioned during the event
- Will be given 3 minutes during the program to speak
- Display Grand Sponsor logo and Business name on the screen
- Stall space for product display / outreach or sale
- Commemorative journals will include full page color ad, and
- Convention registration for 10 with 1-year membership, and Dinner





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- Convention registration for 10 with 1-year membership and dinner

GOLD SPONSOR: DONATION \$7,500 BY BANK CHECK:

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- The most prestigious ASAAL award
- Designated VIP seating for two with the elected officials
- Names will be mentioned during the event
- Will be given 2 minutes time slot during the program to speak
- Display Gold Sponsor logo and Business name on the screen
- Stall space for product display / outreach or sale
- Commemorative journals will include full page color ad, and
- Convention registration for 7 with 1-year membership and dinner

SILVER SPONSOR: DONATION \$5,000 BY BANK CHECK:

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- Free Hotel Room for Two
- Front seating for two in the VIP area
- Name will be announced as and when needed
- Will be given 2-minute time slot during the program to speak
- Display Silver Sponsor logo and Business name on the screen
- Stall space for product display / outreach or sale
- Commemorative journal will include one full page color ad, and
- Convention registration for 5 with 1-year membership and dinner

GENERAL SPONSOR: DONATION \$3,000 BY BANK CHECK:

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- Front seating for two
- Will be given 1 minute's time slot during the program to speak
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- Convention registration for 3 with 1-year membership and dinner

PUBLIC SPONSOR: DONATION \$2,000 BY BANK CHECK:

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- Seating by Chapters or groups with designated area
- Commemorative journal will include one full page color ad, and
- Convention registration for 2 with 1-year membership and dinner





JOURNAL AD RATE

Full page color	\$1,500
Half page color	\$750
Quarter Page Color	\$500
Business Card	\$250

DUE DATE: November 15, 2025, and all ads (Full Page 8” Hx6” W or Half Page 4” Hx6” W or Quarter Page 4” Hx3” W), must be camera ready and sent as: JPEG, PDF or MSWord via e-mail at asaalconvention@gmail.com

Please make **check payable to "ASAAL"** and in the memo write “ASAAL 18th Annual Convention 2025”, and mail to: P.O. Box 1698, Church Street Station, New York, NY 10008

Name of the sponsor: _____

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Participant's name:

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